

Test. Educate. Protect.

SOCIAL-ENGINEER

THE GLOBAL LEADER IN SOCIAL ENGINEERING TRAINING

MEET OUR SPEAKERS



CHRIS HADNAGY
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YOUR SECURITY STRATEGY TODAY

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Chris Hadnagy is the founder and CEO of Social-Engineer, LLC as well as The Innocent Lives Foundation, a non-profit organization which unmask online child predators. Chris is a thought leader and best-selling author, having written five books on social engineering. Chris is a much sought after speaker and trainer. He has trained and spoken all over the globe including for the FBI, US Secret Service, DHS, MI5, MI6 and the Pentagon to name just a few. Chris is also an Adjunct Professor of Social Engineering for the University of Arizona, which is an NSA designated Center of Academic Excellence in Cyber Operations.



FEATURED TOPICS

The Science of Social Engineering

A deep dive into three pivotal scientific studies to help attendees understand why social engineering is a “human problem” not a “stupid human problem”. Learn how to understand, mitigate, and defend against social engineering using science.

The Path to The Ransom: A Social Engineering Tale

Ransomware has wreaked havoc on the world, creating a challenge for businesses of all sizes. Could your company be a target? How do you know? And what is the path that allows ransomware to attack your company?

Phishing, Vishing, SMiShing and Impersonation - Oh My!

There are four main vectors that involve malicious social engineering. Do you know what each one looks like? Can you identify how and why they are used? This session delves into several real-world examples of these attacks with tips on how to avoid getting caught by them.

Communication Profiling: Enhancing Intercompany Communications Through FBI Profiling Tools

Did you know that you can learn to profile someone’s communication style in just a few seconds with little training? In this fast-paced and interactive session, attendees will learn the secrets used by federal agents on how to profile someone’s preferred communication method along with tips to use these techniques at work and in your everyday life.

A Peek Inside the Trojan Horse: Insider threat and social engineering

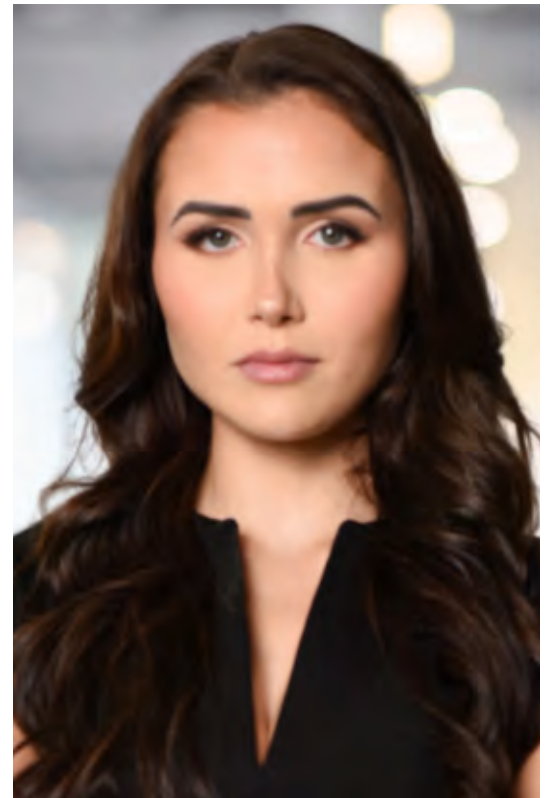
Insider threat is a growing global pandemic that is costing companies millions if not billions of dollars in loss. What can you do about? Can you even defend against this threat? Are there ways to avoid this without becoming big brother? Chris covers all these topics and more in this speech.

CHRIS HADNAGY
CEO & Founder
Social-Engineer, LLC



Dr. Abbie Maroño, an esteemed scientist and practitioner in human behavior, is recognized by the U.S. Department of State as being in the top 1% of her field. Having completed her PhD in Psychology, Dr. Abbie became a Professor of Psychology by the age of 23. She is now the Director of Education at Social-Engineer, LLC, and specializes in behavior analysis. She has been invited to provide specialized behavior analysis training for elite units, such as the Internet Crimes Against Children (ICAC) Task Force, involving agents from the US Secret Service, FBI, DHS, and other agencies.

A regular contributor to Forbes and Apple News, Abbie has also been featured in WIRED and Forbes Breaking News. She is an active member of internationally recognized research groups and was awarded Reviewer of the Year in 2020 for her significant contribution to the academic community. Additionally, she is an author, expert consultant, coach, and a TEDx speaker.



FEATURED TOPICS

Influencing the Mechanisms Behind Decision Making.

Social psychology offers invaluable insights, but interdisciplinary approaches allow you to understand human behavior at a deeper level. This talk will introduce a framework for understanding the mechanisms behind human behavior, and you will learn how to influence others on a biological and psychological level.

The road to empowerment: Self-understanding and self-acceptance.

This talk will delve into the art and science behind truly understanding and embracing who you are, highlighting the journey towards finding and accepting the most authentic version of yourself. We will challenge the myths and misunderstandings about empowerment with evidence-based insights.

Trust: how to gain it and maintain it.

This speech delves into the science of how trust is gained and maintained, and how to avoid losing it. You will discover practical strategies to not only be perceived as trustworthy but to truly embody trustworthiness. This speech will equip you with the knowledge and tools necessary to make a lasting impact.

Nonverbal Communication: Observation and Self-Analysis During Interviews.

Being able to identify when an interviewee might be trying to conceal feelings of distress and discomfort will help you to ask the right questions and identify attempts to withhold information. This talk will cover how to identify cues of distress as well as how to effectively use your own nonverbal behaviors to influence information elicitation during interviews.

The Psychology of Vishing

This talk will dive into the specific tactics and techniques used by attackers to bypass their cybersecurity defenses. By understanding how attackers manipulate human psychology, organizations can implement targeted security measures and training programs to mitigate these risks.

DR. ABBIE MAROÑO
Director of Education
Social-Engineer, LLC



Shelby's specialties include vishing, OSINT, and educational material production. As an expert visher, Shelby has conducted over twenty thousand vishing calls. Doing so has enabled her to step into the perspective of an attacker and communicate to clients what needs to be done to protect themselves from such attacks. As a Certified Ethical Social Engineer, Shelby is actively involved in social engineering engagements and enjoys speaking at information security conferences.

FEATURED TOPICS

Understanding Vishing from the Attackers Perspective

Vishing attacks are on the rise. What exactly is it, and why is it important? In this informative session, Shelby breaks down vishing from the attacker's perspective, so you can better understand how to protect yourself and your company from it.

The Danny Ocean of Social Engineers

Have you ever wondered what the day-to-day life of a social engineer looks like? This talk gives you the insider view, and a guide to dealing with impostor syndrome.

Vishing: Breaking Down Social Engineering Techniques

Learn how to detect a vishing call and what you can do to defend against it. Expert social engineer, Shelby Dacko, breaks down a professional vishing call and dissects the various social engineering techniques used to compromise the caller.



SHELBY DACKO

Human Risk Analyst
Social-Engineer, LLC



As a professional visher and Open-Source Intelligence (OSINT) investigator, Josten is fascinated by human behavior. His experience in social engineering enables him to understand the psychology behind social engineering attacks and helps companies to train their employees against them.

FEATURED TOPICS

The Factor of Human Error

How can corporations minimize their risk of cyber-attacks? Josten explains that it's all about the people in your organization. Many corporations consider humans as the weakest link when it comes to cybersecurity, however, Josten will discuss how your employees are also your first line of defense. In this session, he delves into how psychology and cognitive bias factor into attacks and explains how corporations can minimize this risk in providing training and caring for employee's mental wellbeing. This session is essential to your planning and preparation.



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